

The President

Purbapalli Durgabari Samiti

House No. 876, Durga Niwas, Sector 14, Gurgaon - 122001

We are pleased to participate in Durgotsav 2023 as indicated below (please tick the appropriate)

(From the transfer of the tran			
Souvenir Insertions	Tariff		
Back Cover Page	Rs. 50,000		
Inside Front Cover Page	Rs. 40,000		
Inside Back Cover Page	Rs. 40,000		
Full Coloured Page	Rs. 25,000		
Two Coloured Page	Rs. 20,000		
Book Mark	Rs. 15,000		
B/W Full Page	Rs. 12,000		
B/W Half page	Rs. 8,000		
B/W Quarter Page	Rs.5,000		
Full Coloured Page Two Coloured Page Book Mark B/W Full Page B/W Half page	Rs. 25,000 Rs. 20,000 Rs. 15,000 Rs. 12,000 Rs. 8,000		

Others	Tariff
Website bottom panel	Rs. 20,000
Stall (Non-Food)	Rs. 12,000
Stall (Food)	Rs. 15,000
Banners (10' x 3')	Rs. 10,000
Main Gate	Rs. 1,50,000
Other Gates	Rs. 1,00,000
Cultural Stage Backdrop (Digital / Physical)	Rs. 1,50,000
Cultural Stage Branding (Front Panel)	Rs. 1,00,000

An amount of Rs. ______ in crossed cheque/demand draft payable in favour of Purbapalli Durgabari Samiti is enclosed. The same will be remitted upon receipt of proof of advertisement in the souvenir along with the bill.

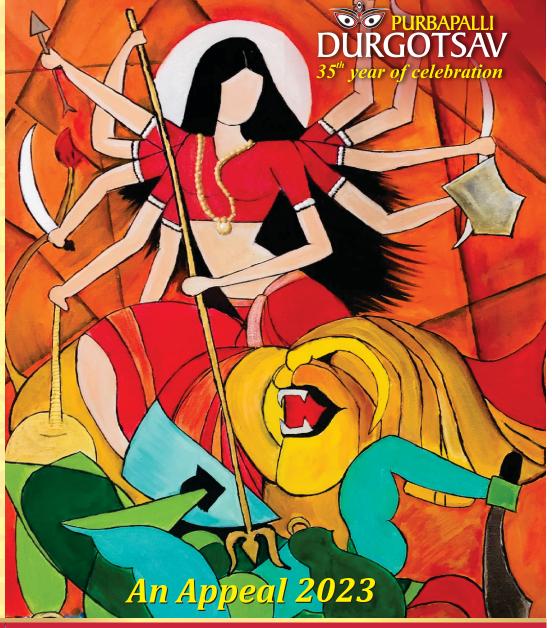
Cheque/Demand draft No.: ______
Drawn on _____

The advertisement matter is enclosed herewith.

Thanks,



"You can also pay by scanning the QR code using any BHIM UPI App"











Dear Madam/Sir

Please accept our greetings. On behalf of Purbapalli Durgabari Samiti, Gurgaon, we wish you a pleasant and joyous Durga Puja festival, Durgotsav 2023, which will be held in October 2023. A Souvenir is also being brought out to mark this auspicious occasion.

As you would know, Durga Puja is a major festival celebrated across large parts of India with an unprecedented gusto, pomp and splendor. The festival has acquired a form that cuts across communities. It marks the victory of the good over the evil. In this festival, mother goddess Durga is worshipped to bestow upon everyone auspiciousness, prosperity, knowledge, wealth and all other potent powers. During these days of celebrations, devotees get imbued in the spirit of the Durga Puja festival.

The same spirit is experienced here in Gurgaon, where the Purbapalli Durgabari Samiti celebrates Durga Puja.

Purbapalli Durgabari Samiti, will celebrate Durga Puja, Durgotsav 2023, for the Thirty Fifth year in succession at *Gurgaon, from 19th to 24th October, 2023*, by following all the guidelines laid by Government.

Purbapalli Durgabari Samiti's Durga Puja is one of the best known in Gurgaon and attracts huge gathering of devotees. Its highly acclaimed Durga idols, rated amongst the best in NCR, are its prime attraction. Purbapalli's Durgotsav does not remain confined only to worshipping goddess Durga but it also provides a platform where the participants get opportunities to showcase their talent in various aspects of music, art and culture, which is witnessed by a huge gathering.

Purbapalli Durgabari Samiti also comes forward in contributing to larger social causes including donations and reliefs for the people affected by pandemic, natural calamity and people who are less privileged.. The activities of Purbapalli Durgabari Samiti are inclusive in spirit and transcends communities, beliefs and faiths.

Organizing such festivals over the years would not have been possible without your organization's generous contribution, which has gone a long way to help Purbapalli Durgabari Samiti become a 35 years old socio-cultural organization. We express our heartfelt gratitude for your support over the years in successfully organizing Durga Puja as well as other social activities; and request you to partake in celebrating Durgotsav 2023 and also appeal to you for your kind support and encouragement to help make the event a success. Modalities of participation are mentioned overleaf.

Sincerely,

Arabinda Roy President Mihir Karmakar General Secretary

Address For Communications **Purbapalli Durgabari Samiti**

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